

Digital Innovators' Tour

Immersive, in-depth and meaningful learning experiences for senior media

12 - 17 November 2017 | San Francisco & Seattle



The 5th Digital Innovators' Tour visits Seattle and San Francisco, the world's largest concentration of cutting edge digital innovators and the VCs supporting innovation. It is an exclusive, unique opportunity to have immersive, off-the-record meetings with companies including Google, Facebook, Microsoft, Slack and others

to explore novel concepts, emerging themes and witness practical innovation first-hand. It's also a chance to get to know and network with senior colleagues participating in the tour from around the world, sharing ideas and insights and/or simply having fun, and to experience first-hand the energy that makes Seattle and San Francisco tick.

What topics will be covered?



- Artificial Intelligence and Machine Learning
- Big data, analytics and audience insight and engagement
- Voice, Augmented Reality, Virtual Reality and Immersive Storytelling
- Using innovation labs and design thinking to incubate new media ideas
- Innovation thinking of new breeds of new high-growth media companies
- Understanding innovation in adjacent environments, such as autonomous driving

Who will we visit?

Confirmed meetings:



Potential meetings:

Seattle

Algorithmia | Madrona Venture Group
Mobilewalla | Pixvana

San Francisco

AirBnB | BuzzFeed News | LinkedIn
Mercedes | Recode | StatsBot | Twitch

What is included?

- All meetings
- Joint networking lunches & dinners
- Domestic flight between Seattle & San Francisco
- Personal guidance onsite
- Meeting presentations (where made available)
- Contact details of people visited

How much does it cost?

Early Bird (until 12 September)

€ 3,990 (excl. VAT) FIPP & VDZ members

€ 4,990 (excl. VAT) Non-members

Regular Rate (after 12 September)

€ 4,990 (excl. VAT) FIPP & VDZ members

€ 5,990 (excl. VAT) Non-members